

# Jouer

## Spring Collection

Inspired by the understated elegance seen on the Parisian Runway this spring, Christina Zilber designed the new Jouer collection with colors that are soft, classic and reflective of the season. Zilber chose the natural pinks and browns to create a whimsical yet refreshing look. The Jouer treatment based products create a luminous look and are healthy for your skin while enhancing your natural beauty. Add these colors to your unique Jouer custom palette or choose to create a new compact with the colors fresh for Spring.

**Spring Lips:** Designed to be worn together or stand alone, Jouer has created three new colors that contain subtle shimmers combined with organic, chic neutral hues. The Jouer spring lip is sophisticated, yet inviting and can be worn by all.

- **Rose Pale Lip Definer:** A strong nude with a slight touch of pink creates the perfect lip definition. Infused with Jojoba Oil, Shea Butter and Vitamins A & E to guarantee smooth, easy application that blends perfectly for enduring lip color.
- **Kiki Hydrating lipstick:** This new nude with a hint of pink contains a bit of shimmer to create a sensationally smooth, soft finish. This lipstick contains powerful moisturizing properties of Brazil's Cupuacu Butter; this hydrating lipstick keeps lips protected and nourished with enduring beautiful coverage.
- **Blush Moisturizing Lip-gloss:** The perfect matte pink for that perfect pop of color. Loaded with Vitamins A,C & E, and Pomegranate Seed Oil to moisturize, soothe, nourish, rejuvenate and protect, keeping lips smooth and hydrated.

**Spring Eyes:** Two new powder shadows were designed to accentuate your eyes with natural tones. A blend of chic neutrals creates an understated elegance. Ultra satin-like in texture, this matte shadow contains light diffusing multi-mineral pigments and is oil-free and blends easily without creasing.

- **Peach Powder Eyeshadow:** A soft powder peach with a light hint of pink. This shadow can be brushed along the tops of your lids or used as a highlighter around the eye
- **Chestnut Powder Eyeshadow:** A light matte honey, brown. This rich shade is a wet-to-dry shadow can that be used as a base or around the crease of your eye for added definition.

Christina Zilber designed Jouer Cosmetics to offer streamlined beauty to the modern woman. It's practical and portable, without sacrificing elegance or style. Multi-purpose products are complemented by color palettes that are soft, strong, and above all classic. Jouer first launched in 2004 as a simple, fun color line with compacts that connect to create custom makeup palettes. This fall, Zilber re-invented the line to create a full custom luxury collection in chic brown packaging with active ingredients that offer a perfect balance of beauty and treatment. Jouer, the customizable, travel-in-style collection, is available exclusively at Henri Bendel, New York, New York.

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