



FULL PICTURE AND MSN ANNOUNCE NEW WEB SERIES 'FOCUS ON FEELING BETTER'

'FOCUS ON FEELING BETTER' RECENTLY LAUNCHED ON MSN

Full Picture Productions and Microsoft MSN's Branded Experiences and Entertainment Team (BEET) have launched a new web series entitled **FOCUS ON FEELING BETTER**. The series, which debuted on July 29 on MSN.com, centers on a well-rounded approach to healthy living and deciphers the small steps that can go a long way towards feeling better.

FOCUS ON FEELING BETTER is hosted by distinguished lifestyle and fitness experts Harley Pasternak and LaReine Chabut. As the best-selling author of "5-Factor Fitness" and "5-Factor Diet," Pasternak is known for working with Hollywood's most recognized celebrities from Jessica Simpson and Robert Pattinson to Eva Mendes and John Mayer. Chabut, a lifestyle expert, model, and mom is the best-selling author of "Lose That Baby Fat!," "Exercise Balls For Dummies," "Core Strength For Dummies," and "Stretching For Dummies."

In each episode, the hosts advise everyday people on healthy living in a way that is balanced, full of energy and accessible to all. Each episode focuses on a specific health topic, providing the audience with tips and advice that they can put into practice immediately.

In addition to the Full Picture produced video content, MSN BEET has put their expertise behind building an engaging microsite which houses the video segments, relevant articles, discussion boards and unique interactive features as a singular destination. The rich interactive experience encourages audiences to immediately engage in the online community by discussing a related topic or by using the array of tools and interactive features.

Full Picture also produces the MSN web series *Style Studio* and *Mind Body Balance*. In addition, Full Picture co-created and executive produces the five-time Emmy nominated *Project Runway*, companion series *Models of the Runway* and the CW's *Stylista*.

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