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ON AUGUST 20, EIGHT PROJECT RUNWAY DESIGNERS FROM PAST SEASONS RETURN TO COMPETE IN A TWO-HOUR LIFETIME SPECIAL, PROJECT RUNWAY: ALL-STAR CHALLENGE

Unprecedented Special Event to Air at 8:00pm ET/PT and Feature Designers from Previous Seasons

Special to be Followed by the Season Six Premiere of PROJECT RUNWAY at 10pm ET/PT and the Debut of the All-New Companion Series MODELS OF THE RUNWAY at 11pm ET/PT

LOS ANGELES, CA (July XX, 2009) – For the first time in *Project Runway* history, eight former fan favorites and *Project Runway* superstars are returning to the catwalk to compete against one another in the two-hour special, *Project Runway: All-Star Challenge*. The spirited competition premieres **Thursday, August 20, at 8pm ET/PT** and will be followed by the highly anticipated premiere of the sixth season of *Project Runway* at 10pm ET/PT and the debut of the all-new companion series, *Models of the Runway*, at 11pm ET/PT.

At stake for the designers are not only the ultimate bragging rights, but also a \$100,000 cash prize. Will the designers be up to the challenge of returning to the workroom, working under the “Gunn” (as in Tim Gunn) to create a successful fashion line? Are they ready to, once again, face the critiques of Heidi Klum, Michael Kors and Nina Garcia, as they showcase their creations?

The designers competing in *Project Runway: All-Star Challenge* are as follows:

- **Daniel Vosovic**, Season 2
- **Santino Rice**, Season 2
- **Jeffrey Sebelia**, Season 3
- **Uli Herzner**, Season 3
- **Mychael Knight**, Season 3
- **Chris March**, Season 4
- **Sweet P**, Season 4
- **Korto Momolu**, Season 5

Project Runway: All-Star Challenge is produced by The Weinstein Company, Miramax Films, Bunim-Murray Productions and Full Picture Productions and features host Heidi Klum, mentor Tim Gunn and judges Michael Kors (leading fashion designer) and Nina Garcia (fashion director of *Marie Claire* magazine).

ABOUT PROJECT RUNWAY AND MODELS OF THE RUNWAY

Hosted by supermodel and fashion maven Heidi Klum, the hit series *Project Runway* provides budding designers with an opportunity to launch their careers in fashion, under the watchful eye of mentor and Liz Claiborne Chief Creative Officer Tim Gunn. The wildly successful competition reality series has proven to be one of television's most talked about shows and was the highest rated unscripted competition on all of cable for 2008.

Models of the Runway, an exciting new companion series to *Project Runway*, will give fans a behind-the-scenes look at the reality competition – from the models' perspective. Viewers can experience the drama, anxiety, joys, tears and frustrations as the models themselves face elimination each week and compete for a cash prize and photo spread in *Marie Claire* magazine.

Produced by The Weinstein Company, Miramax Films, Bunim-Murray Productions and Full Picture Productions, *Project Runway* and *Models of the Runway* are executive produced by Bob and Harvey Weinstein, Co-Chairmen of The Weinstein Company, and Jon Murray and Sara Rea of Bunim-Murray Productions (*The Real World*). Heidi Klum; Jane Cha and Desiree Gruber of Full Picture Productions also executive produce both series. Barbara Schneeweiss oversees the production on behalf of The Weinstein Company.

ABOUT LIFETIME TELEVISION

Lifetime is a diverse, multi-media company, committed to offering the highest quality entertainment and information programming that celebrates, entertains and supports women. The Company's portfolio includes the cable industry's two highest-rated women's channels, Lifetime Television and Lifetime Movie Network, as well as Lifetime Real Women, Lifetime HD, Lifetime Movie Network HD, Lifetime on Demand and Lifetime Digital (which includes myLifetime.com, [Lifetime Games](http://LifetimeGames.com), Roiworld.com, DressUpChallenge.com and MothersClick.com). Long dedicated to implementing and cultivating positive change, Lifetime Networks' advocacy initiatives span a wide range of issues affecting women and their families. Launched in 1984, Lifetime Networks is part of Lifetime Entertainment Services, a joint venture of Hearst Corporation and The Walt Disney Company. Photography and further press information is available at www.lifetimepress.com.

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